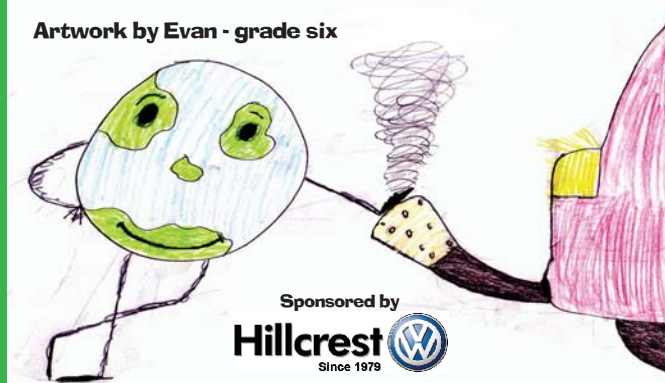


100
IDLE-FREE
BUCKS

What you'll
save in a year
10 min. a day
IDLE-FREE



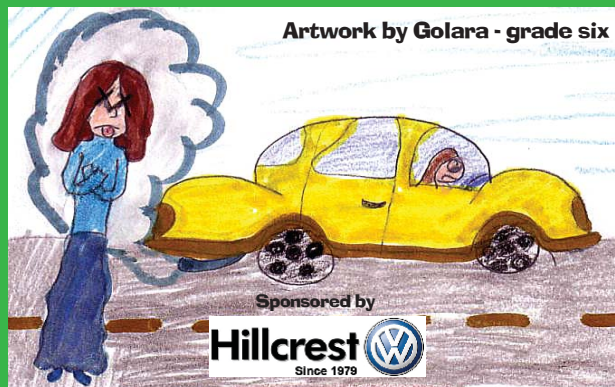
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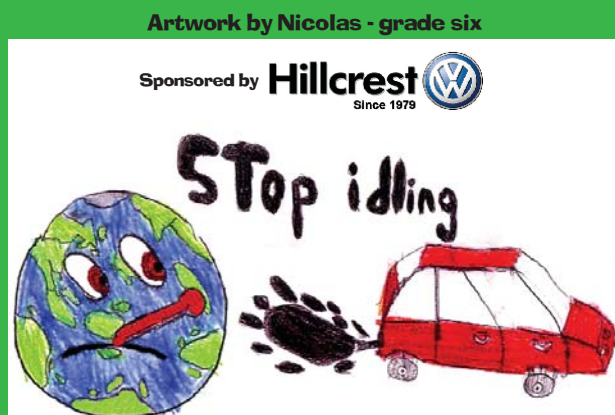
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TOP 3 IDLING MYTHS

MYTH:
It takes a long time to warm up a car.
FACT: Engines get super hot in 30 seconds. Driving is the best way to warm up the entire car.

MYTH:
Idling is good for cars.
FACT: Car makers say idling is hard on engines, burns gas poorly & gums up the engine.

MYTH:
Re-starting is hard on a car.
FACT: Today's electronic starters can be turned on and off with little wear and tear.

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TOP 3 REASONS TO AVOID IDLING

SAVE MONEY:
You can easily save the cost of several fill ups per year. If everyone in Halifax avoided idling for just 10 minutes per day, in one year we'd save 4.5 million litres of gas = \$4.2 million dollars!

CLEAR THE AIR FOR KIDS:
Exhaust fumes are hard on kids lungs: nearly 20% of kids now have asthma in Nova Scotia.

CUT GREENHOUSE GAS:
The average motorist annually emits three times the weight of their car in CO₂ - a major source of global warming.

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